

Master's Degree Tourism and Environmental Management - Laurea Magistrale in Economia e Management del Turismo e dell'Ambiente

Study Plan valid for students beyond the first year. Academic year 2008/ 2009

Second Year

First term

Code of the scientific and disciplinary area	Title	ECTS Credits
M-DEA/01	Cultural Anthropology for Tourism Antropologia culturale per il turismo	6
L-LIN/12	English for Tourism Inglese per il Turismo	6
SECS-P/08	Territorial Marketing Marketing territoriale	6
	Other activities (Stages and further Foreign Languages) Tirocinio e ulteriori conoscenze linguistiche	10

Second Term

SECS-P/11	Projects' Financial and Currency Management Gestione finanziaria e valutaria di progetti	6
SECS-P/13	Management Systems and Quality Certification Sistemi di gestione e certificazione della qualità	4
SECS-P/08	Economics and Communication Technique Economia e tecnica della comunicazione	6

SECS-S/03	Market Analysis Analisi di mercato 4	4
	Student's choice A scelta studente	6
	Final Oral Examination Prova finale 20	20

Master's Degree in Managerial Economics - Laurea magistrale in Economia Manageriale

2009/2010 Academic Year

Study Plan valid for the first – year students

- [Amministratozione e Controllo](#) Administration and Control

Code of the scientific and disciplinary areas ECTS Credits

SECS

- Professionale	Professional
- Direzione d'Impresa	Firm management
- Banca e Impresa	Bank and Firm
- Aziende Pubbliche	Public companies

2009/2010 Academic Year

Course list valid for the second – year students (enrolled in the 2008/2009 Academic Year)

- Amministratozione e Controllo	Administration and Control
- Professionale	Professional
- Direzione d'Impresa	Firm management
- Banca e Impresa	Bank and Firm
- Aziende Pubbliche	Public companies